



WUSATA

Western United States Agricultural Trade Association



Branded eNews for December 2008

CLAIM TUTORIAL WEBINAR

If you have anyone new in your company, or you are new to the WUSATA Branded Program, please note that we have posted a Claim Tutorial on our WUSATA website. You can find it on the Branded Tutorials page and is located under the heading [Claim Tutorials](#).

90-DAY CLAIM SUBMISSION

Just a reminder - Beginning in 2009, we will be strictly enforcing the 90-day claim submission rule, which can be found in your Branded Contract in Section A, page 7. Basically it states that WUSATA must receive your claim for reimbursement no later than 90 days after an activity has taken place. Please, **if you have not already done so, send in all claims for activities that have already been completed this year**, and continue to send in claims for all activities no later than 90 days after they have completed.

IT'S NOT TOO LATE TO APPLY FOR THE 2009 BRANDED PROGRAM!!

The 2009 Branded Program is still accepting applications for Branded funding, however, all applications received after December 1, 2008 will be placed on a waiting list and will be allocated as funding is available. Go to the Pre-Qualification Worksheet on the WUSATA website to start the ball rolling on the application process.

MORE BACK-UP FOR CLAIMS ☺

We have been receiving cancelled checks for proof of payment, which do not have bank encoding on the lower right-hand corner. When the bank encoding is missing, we have no way of knowing that the check has cleared the bank. If you notice that your cancelled check does not have bank encoding, please send along a bank statement showing the check as cleared. Thank you!

2009 BRANDED ALLOCATIONS

We have not yet received our funding from FAS, and until that happens I cannot officially allocate funds to our Branded Companies. I understand we will receive notice of our funding sometime in December. I will send out Allocation Notices as soon as we receive our formal funding letter from FAS. Thanks for your patience everyone ☺

From all of us at WUSATA, we want to wish you a wonderful **Christmas** and **Happy New Year!**

Ann, Renee, Robin and Patrice



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